



Cookies Policy

**for European Institute of Innovation and Technology's
EIT STEM Tech Talent Induction Platform (eitstemtalent.eu)**

1. What are cookies?

Cookies are small pieces of data that a website asks your browser to store on your computer or mobile device when you visit the website or certain pages. The cookie allows the website to “remember” your actions or preferences over time. These cookie preferences are personal, and you can manage them yourself, in line with the relevant privacy regulations.

Cookies will usually contain the name of the website where the cookie has come from, how long the cookie will remain on your device, and a value which is usually a randomly generated unique number.

Some cookies will be deleted as soon as you leave the website (“session cookies”), other cookies will remain stored on your computer or mobile device and will help us identify you as a visitor of our website (“permanent cookies”).

2. Why do we use cookies?

Cookies on our Website are used for a variety of different purposes.

We use cookies to improve the user-experience on the website and to map your surfing behaviour (e.g. the pages you have visited and the time you spent on that page). Cookies make our website easier to use and allow us to better tailor it to your interests and needs. Cookies are also used to help speed up your future activities and experience on the website; for example, we use cookies to remember your language preferences.

We also use cookies to compile anonymous, aggregated statistics that allow us to understand how EIT STEM Tech Talent Induction website is being used and how we can improve our services.

3. Which cookies do we use?

Strictly necessary cookies

These cookies are necessary for the website to function properly and cannot be switched off. Without these cookies, services you have asked for cannot be provided. These cookies do not store any personally identifiable information.





Provider	Cookie name	Function	Retention duration
This website	cc_pref_functionality_storage	Stores the user's cookie consent preferences.	Session
This website	cc_pref_personalization_storage	Stores the user's cookie consent preferences.	Session
This website	cc_pref_security_storage	Stores the user's cookie consent preferences.	Session
This website	cc_pref_ad_personalization	Stores the user's cookie consent preferences.	1 year
This website	cc_pref_ad_storage	Stores the user's cookie consent preferences.	1 year
This website	cc_pref_ad_user_data	Stores the user's cookie consent preferences.	1 year
This website	cc_pref_analytics_storage	Stores the user's cookie consent preferences.	1 year
This website	cc_pref_marketing	Stores the user's cookie consent preferences.	1 year
This website	cc_pref_necessary	Stores the user's cookie consent preferences.	1 year
This website	cc_pref_tracking	Stores the user's cookie consent preferences.	1 year
This website	cc_pref_video	Stores the user's cookie consent preferences.	1 year
This website	cm_pref20261005	Stores the user's cookie consent preferences.	1 year

Marketing cookies

These cookies may be set through our site by our advertising partners. They may be used by those companies to build a profile of your interests and show you relevant adverts on other sites. They do not store directly personal information but are based on uniquely identifying your browser and internet device.

Provider	Cookie name	Function	Retention duration
Google	IDE	Used for advertising, ad measurement and conversion tracking.	Varies
Google	test_cookie	Checks whether the user's browser supports cookies.	15 minutes





Google Ads	_gcl_au	Used to measure advertising effectiveness and conversions.	90 days
Google Ads	_gcl_aw	Stores information about Google Ads clicks and conversions, e.g. GCLID.	90 days
Google Ads	_gcl_gb	Used for conversion measurement in certain Google Ads configurations.	Varies
LinkedIn	bcookie	Used to uniquely identify a browser/device.	1 year
LinkedIn	li_gc	Stores consent preferences regarding LinkedIn cookies.	6 months
LinkedIn	lfdc	Used to facilitate data centre selection and routing.	24 hours
LinkedIn	UserMatchHistory	Used to synchronize advertising identifiers.	30 days
LinkedIn	AnalyticsSyncHistory	Stores information about synchronization with analytics cookies.	30 days
LinkedIn	lms_analytics	Used to identify LinkedIn members for analytics purposes.	30 days
LinkedIn	lms_ads	Used to identify LinkedIn members for advertising purposes.	30 days
LinkedIn	li_sugr	Used for probabilistic matching of a user's identity.	90 days
LinkedIn	li_fat_id	Used for LinkedIn conversion tracking.	30 days
Meta	_fbp	Used by Meta to identify browsers for advertising and measurement purposes.	90 days
Meta	_fbclid	Stores Facebook/Meta click information when a user arrives via an ad containing fbclid.	90 days
Meta	fr	Used by Meta for advertising, measurement and identification purposes.	Up to 90 days

4. How can you manage or delete cookies?

You can manage or delete cookies at any time using the settings on your internet browser, which also enable you to refuse some or all cookies. Turning off cookies will limit the service that we are able to provide and may affect your user-experience. Deleting cookies may result in manually adjusting preferences every time you visit our website.

